

# DYNAMIC iSHARES ACTIVE U.S. DIVIDEND ETF

INNOVATIVE. FORWARD-THINKING. RELEVANT.

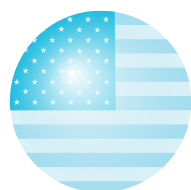
As more investors turn to ETFs to form a part of their investment plan, the demand for active management within the structure has increased.

Actively managed ETFs can help meet this demand as they have the power to differentiate client portfolios by uncovering opportunities beyond the benchmark.

# DXU

## DYNAMIC iSHARES ACTIVE U.S. DIVIDEND ETF

Dynamic iShares Active U.S. Dividend ETF invests primarily in a diversified portfolio of equity securities of U.S.-based businesses that pay or are expected to pay a dividend or distribution. Exposure to these types of securities will be obtained indirectly by investing primarily in the Dynamic Active U.S. Dividend Fund<sup>1</sup>.



- Focuses on large-cap companies, with some exposure to mid-cap companies, and are profitable, well-financed and attractively valued.
- Targets businesses that are expected to initiate or grow their dividend.
- Access to Dynamic Funds' high active share philosophy that seeks to differentiate the portfolio from the S&P 500 Index.

## THE STRENGTH OF DYNAMIC

### LEGITIMATELY ACTIVE MANAGEMENT<sup>®</sup>

Dynamic Funds is an industry leader in bringing timely, innovative and active solutions to the marketplace. Through Legitimately Active Management, Dynamic strives to add substantial value and true differentiation to investment portfolios.

## THE POWER OF iSHARES

### GLOBAL ETF LEADERSHIP

BlackRock brings more than 18 years of innovation and expertise to its clients by delivering first-class operational standards and execution for ETFs. iShares ETFs are backed by the technology and resources of BlackRock, which provides unparalleled trading flexibility and support.

<sup>1</sup> Series O units of these Funds are available for purchase exclusively by Dynamic iShares Active ETFs and are not otherwise available for purchase.

**iShares**<sup>®</sup>  
by BlackRock

**Dynamic Funds**<sup>®</sup>  
*Invest with advice.*

Dynamic Funds and BlackRock Asset Management Canada Limited have joined forces to bring together the strength of both firms' capabilities to deliver active ETFs.



### Legitimately Active Management®

Dynamic's high conviction Portfolio Management teams leave no stone unturned to add real differentiation to investment portfolios.



### Trading flexibility

iShares ETF platform offers the ability to trade throughout the day.



### Competitive Pricing

Access the benefits of active management at advantageous prices through the flexibility of the ETF structure.

## Contact your Financial Advisor for more information.

### Customer Relations Centre

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## [dynamic.ca](http://dynamic.ca)

Commissions, management fees and expenses all may be associated with investments in Dynamic iShares® Active ETFs. Please read the prospectus before investing. The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or operational charges or income taxes payable by any security holder that would have reduced returns. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated. The information herein does not constitute specific advice regarding your personal investment situation or provide specific individual advice about investment, financial, legal, accounting, tax or similar matters. Please contact your financial advisor on your particular circumstances. Dynamic iShares Active ETFs are managed by BlackRock Asset Management Canada Limited and invest in selected mutual funds managed by 1832 Asset Management L.P. Dynamic Funds® and Legitimately Active Management® are registered trademarks of their owner, used under license and a division of 1832 Asset Management L.P. iSHARES and BLACKROCK are registered trademarks of BlackRock, Inc., or its subsidiaries in the United States and elsewhere. Used with permission.

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