



THE VALUE OF ADVICE

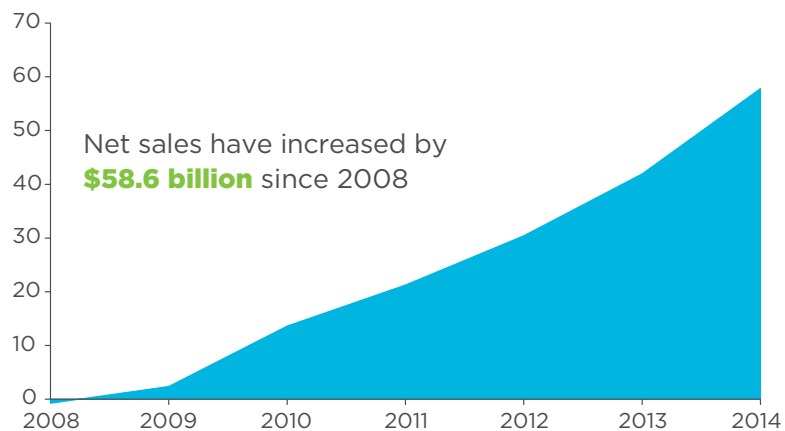
HELPING INVESTORS SAVE FOR THEIR FUTURE

Mutual funds offer Canadians an excellent way to save for their future goals. Whether it is saving for retirement or for a new home, there are many opportunities available to investors.

The Conference Board of Canada found the use of a financial advisor can increase household savings and alleviate retirement readiness concerns. Financial advisors not only provide direct benefits to investors, but also to the economy at large. The Conference Board

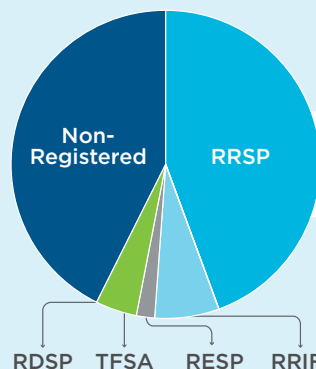
of Canada also found that an increase in domestic savings leads to long-term GDP growth. Over the past six years, the amount of money invested in mutual funds has grown significantly.

Annual net sales 2008-2014
\$ billions



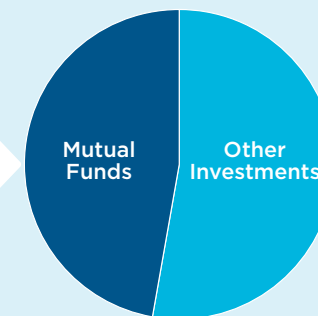
RRSP assets

Assets in registered plans accounted for 57% of all assets under management (AUM) in 2013. Roughly 45% of all (AUM) were in RRSPs alone.



Total mutual fund assets

Mutual funds are one of the most common investments for retirement savings in RRSPs. In 2013, mutual funds accounted for 47% of all wealth in RRSPs.



Mutual funds are a tool that allows Canadians to have a very broad or very specific market exposure. Canadian investors chose to save \$57 billion in mutual funds in 2014.

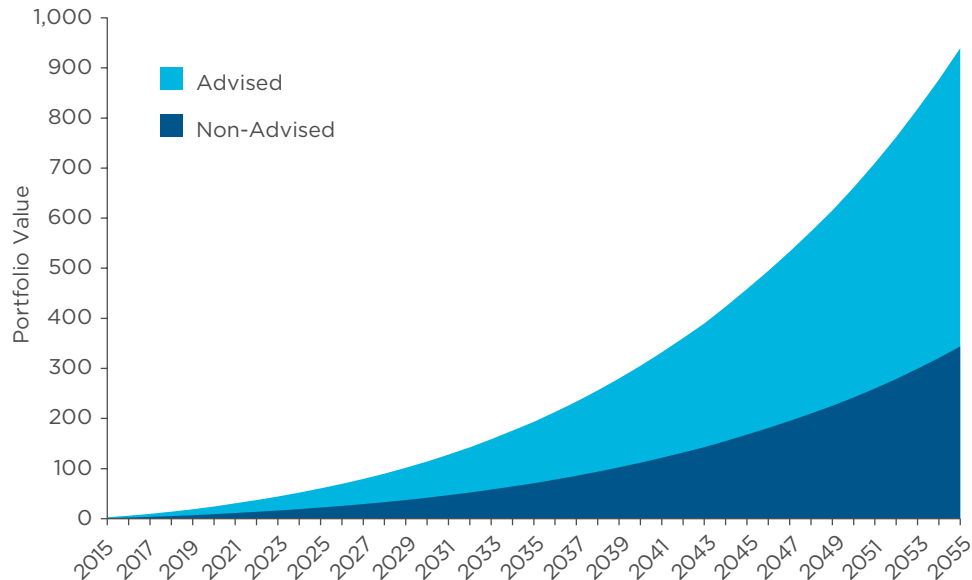
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Invest with advice.

HELPING INVESTORS SAVE FOR THEIR FUTURE

Accumulated wealth of advised and non-advised investors
\$ billions



Sources: Boosting Retirement Readiness and the Economy through Financial Advice. Conference Board of Canada, Investor Economics, Survey of Financial Security, Pollara 2014, CIRANO 2013

85%

85% of Canadian mutual fund investors say “funds will help me meet my financial goals.”



87%

87% of Canadian mutual fund investors purchased their fund from an advisor in 2014.



At Dynamic Funds, we believe that the best way for you to achieve financial security is to invest with the professional advice of an experienced and independent financial advisor. Contact your financial advisor today to find the right investment opportunities for you.

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